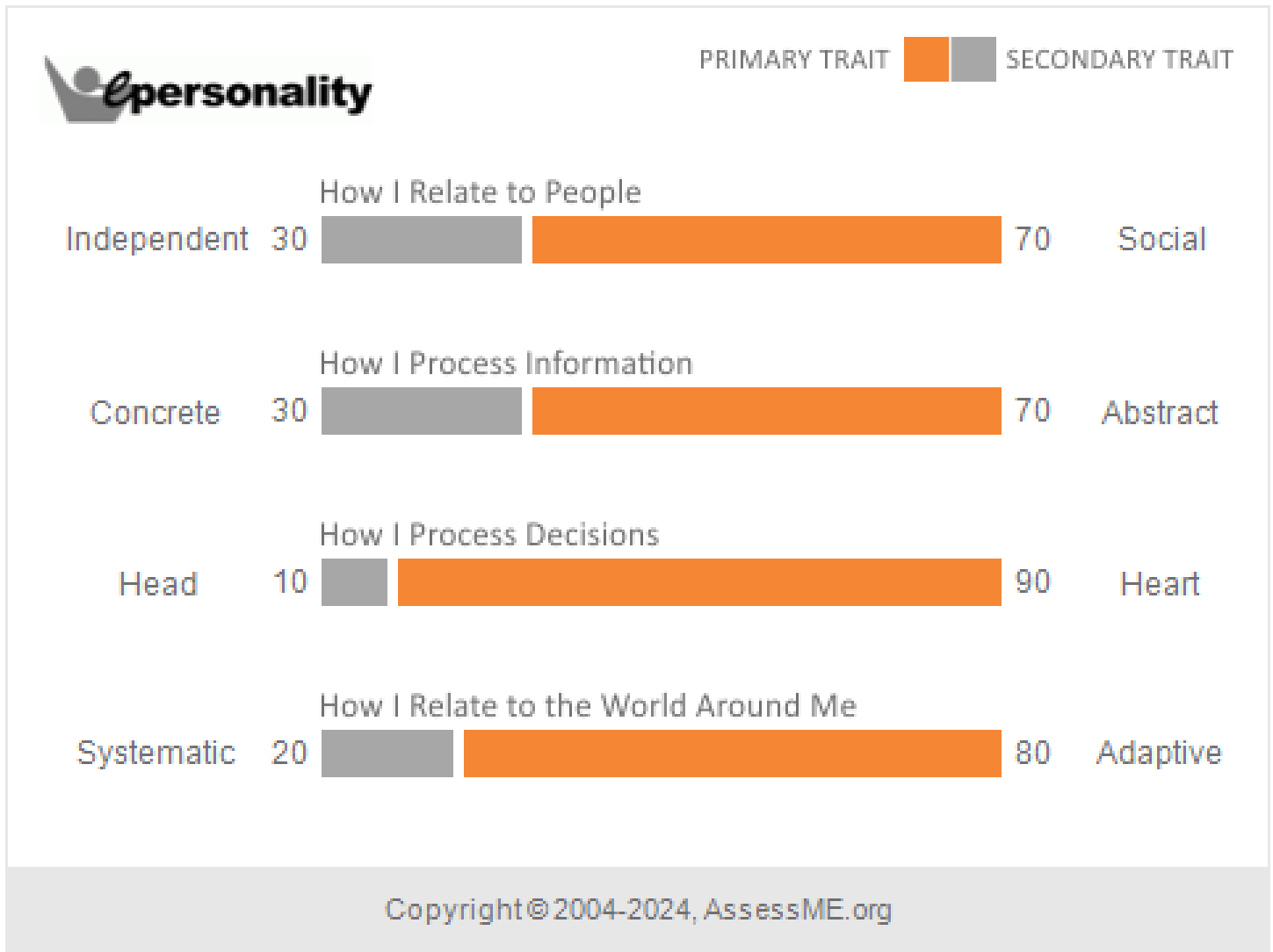


# Disseminator



## Highlights

- Values a mission
- Values serving with people to accomplish a mission
- Values a mission that benefits people
- Passionate, with strong relational and verbal skills
- Gifted at the startup phases of a project
- Attracts people to any new or hot activity

## Who God Made You To Be

Disseminators have three passions: 1) the mission, 2) serving with people to accomplish the mission, and 3) the knowledge that the mission will be of benefit to many people. Disseminators are social and value the synergy of a creative team environment. They are influential individuals who often move

into positions of leadership by virtue of their passion, relational skills, and communication gifts. Team members are initially attracted to the Disseminator as a team leader.

One of the key traits of a Disseminator (and the reason why the fountain icon is used for this personality) is that when a Disseminator is passionate about something, everyone within their circle of relationships will know about it. Passion pours out of Disseminators through their relational and verbal skills. When they commit to a project or mission, they may attack it so zealously that they forget to eat and sleep.

## **What You Can Contribute To The Ministry**

The Disseminator is an excellent personality for supporting new ministry ventures and church plants. Not only are they skilled at many of the entrepreneurial qualifications required for the startup process, they approach startup from a perspective of how to impact and attract people rather than how to build the organizational institution.

Additionally, Disseminators can make excellent missionaries when gifted by God with evangelistic gifts and called by Him into the role of evangelist.

Disseminators can also excel at supporting a ministry organization's communication efforts. In fact, this personality is often drawn to vocational roles such as public relations, marketing, and writing. They are also attracted to visual communication media such as graphic arts, PowerPoint, and video. However, in these communication roles, the Disseminator must exist within the synergy of a team context. They cannot function in isolation.

## **How Leadership Can Support You**

While the Disseminator is gifted at accomplishing the startup phases of a project, he or she has difficulty managing projects to a conclusion. A healthy support team with strong detail and administrative gifts will pick up the pieces and help ensure the success of the Disseminator and the mission project they so passionately believe in.